

*San Fernando Valley Chapter
of Brandeis National Committee Presents*

Laurie Levenson



Professor of Law, and holder of the
David W. Burcham Chair in Ethical Advocacy,
Loyola Law School, Loyola Marymount University, Los Angeles

Professor Levenson is the Founding Director of Loyola's Project for the Innocent
which is dedicated to the exoneration of the wrongfully convicted

*“Justice, Justice You Shall Pursue:
How Innocence Projects Give People Back Their Lives”*

Tuesday, October 29, 2019

10:30 a.m. – Brunch will be served

\$45 per person

Braemar Country Club

4001 Reseda Blvd., Tarzana, CA 91356

Proceeds support “Sustaining the Mind”
neurodegenerative disease research at
Brandeis University

Reservation Form on page 3 of this issue.

Message From Your President



Dear members,

Let me introduce myself: I am a retired Economics Professor. I taught for over 30 years at College of the Canyons in Santa Clarita. Since getting married, I have been involved in fundraising activities. I am married to a retired professional fundraiser who worked in the Jewish community. I became involved in Brandeis when asked to join an On-the-Town study group. I have since also become a member of a book Study Group as well as the knitting Community Service Study Group where we knit scarves for our military service people.

I was asked to join the San Fernando Valley Chapter board and quickly began to train, under Sally Hanes' guidance, as Registrar. As a board member, I found myself getting more involved in the many planned events. I forgot to put my hand down when volunteers were needed!

I look forward to meeting many of you at the events planned for the coming year: October 29th, Laurie Levenson will speak about the Innocence Project; December 2nd, we will gather for a High Tea; January 10th is our annual University on Wheels; and March 3rd is Words, Wit and Wisdom, our popular author luncheon. We are in the middle of planning other upcoming events for this 2019-2020 year.

As a fundraiser part of Brandeis University, we are raising funds for the "Magnify the Mind" campaign. Purchasing two Photon-Resonance microscopes will enhance the current research for neurodegenerative diseases. Many of us know of individuals suffering from these diseases, such as Alzheimer, dementia, etc... Please join me in this critical research fundraising drive.

Fondly,

Lea Templer



New chapter president Lea Templer, seated, is surrounded by friends at her recent installation. Standing, from left, Joyce Edelson, Dina Mead and Joanne Eagle.



Newly installed chapter president Lea Templer, center, succeeds outgoing president Claire Rabishaw, left, at chapter installation. At right is Linda Drescher, a past president.

*San Fernando Valley Chapter
of Brandeis National Committee Presents*

Laurie Levenson



Professor of Law, and holder of the
David W. Burcham Chair in Ethical Advocacy,
Loyola Law School, Loyola Marymount University, Los Angeles

Professor Levenson is the Founding Director of Loyola’s Project for the Innocent
which is dedicated to the exoneration of the wrongfully convicted

***“Justice, Justice You Shall Pursue:
How Innocence Projects Give People Back Their Lives”***

Tuesday, October 29, 2019

10:30 a.m. – Brunch will be served

\$45 per person: Reservation deadline Oct. 15th

Braemar Country Club, 4001 Reseda Blvd., Tarzana, CA 91356

Questions? Contact Ethel Kaplan at: ekwrites@aol.com

PLEASE CUT HERE ✂-----

Detach and mail with check for \$45 per person

NAME _____ PHONE _____

ADDRESS _____

EMAIL _____

NO. OF ATTENDEES _____ CHECK PAYABLE TO BRANDEIS / BNC ENCLOSED FOR \$ _____

Mail to: Nomi Ron, 204 Calle Fanillia, Oak Park, CA 91377

2019 BNC EVENT CALENDAR

Aug.

Friday August 30
Knitting Group

Sept.

Oct.

Thursday September 19
Board Meeting

Tuesday October 8
Eve of Yom Kippur

Friday September 27
Knitting Group

Thursday October 17
Board Meeting

Sunday September 29
Eve of Rosh Hashanah

Friday October 25
Knitting Group

Tuesday October 29
Speaker - Laurie Levinson

Nov.

Dec.

Thursday November 21
Board Meeting

Monday December 2
High Tea

Thursday November 28
Thanksgiving

Thursday December 19
Board Meeting

Friday November 29
Knitting Group

Sunday December 22
Eve of Hanukkah

Dates subject to change

Friday December 27
Knitting Group

2020 BNC EVENT CALENDAR

Jan.

Feb.

Friday January 10
University on Wheels

Thursday February 20
Board Meeting

Thursday January 16
Board Meeting

Friday February 28
Knitting Group

Friday January 31
Knitting Group

Dates subject to change

Save the date

A wonderful time of the year to celebrate a BNC Holiday High Tea with friends new and old.

December 2, 2019

Space is very limited.

Watch (your e-mail) for the e-blast invitation.

**WELCOME
NEW MEMBERS**

Sheryl Levine

Merrie Lasky

Arlene Spivak

Denna Meyers

Roberta Tolkan

Harold Orchid

Esther Friedberg

Dorothy Ross

Joan Gibson

Toby Salkin

Trudy Ginsberg

Sara Shapiro

Denise Goral

Carolyn Okazaki

Lori Hirsch

and Bob Siegler

Barbara Kingston

IN MEMORIAM

Dina Mead

PIANIST NEEDED

Melody Mavens, our BNC Chapter's vocal ensemble, needs a piano accompanist a few hours a month on the fourth Friday. Melody Mavens performs at retirement homes, singing Broadway showtunes and popular songs. Sorry, no pay. If you're interested, call leader Evaline Fishman at (818) 465-3054.

Revolutionary Blood Test Will Detect Stage 1 Lung Cancer

Brandeis University graduate Giora Davidovits is working on a revolutionary blood test that will diagnose lung cancer in a matter of hours, rather than the days or even weeks required for gene-sequenced liquid biopsies.

Davidovits is CEO of the Israeli startup Savicell, which he launched with his brother Eyal in 2013. Giora received his BA in biochemistry from Brandeis and an MBA from Cornell. He has worked in the healthcare industry for 25 years, including management stints at Procter & Gamble and Johnson & Johnson.

Of all cancers, lung cancer is the deadliest, largely because it is so difficult to diagnose early on. With very few nerve endings in the lungs, this type of cancer doesn't cause painful symptoms until a tumor has grown quite large – and by that time, it's often too late. "If the cancer is detected at stage 1, the survival rate is 80 percent," Davidovits explained.

Davidovits noted that most lung cancers found early are usually the result of a patient undergoing radiological imaging for an entirely different issue. "If the cancer is not detected until stage 3, the survival rate drops to 13-14 percent," he adds. "By stage 4, it's down to just 4 percent."

When a physician suspects lung cancer, a CT scan is done. If a lump (nodule) is found, a biopsy is the only

way to really know what's going on. However, since 95% of nodules are benign, and since the biopsy is a risky, highly invasive procedure, doctors prefer to wait and see if the CT finds changes over time. If it does – and it is cancer – the final diagnosis can be at a tragically late stage.

Savicell's alternative, a simple blood test that can detect lung cancer, is part of a fast-growing specialization known as "liquid biopsy" – a market worth some \$1.2 billion in 2018, according to Zion Market Research. Most liquid biopsies are based on sequencing a patient's genetic material (such as DNA and RNA) to search for any cancerous material that a tumor secretes. That can be hard to find.

"These kinds of tests are very good at defining disease and showing which genetic segments have been impacted," Davidovits explains. "But they have difficulties when it comes to early detection at stages 1 and 2."

Savicell takes an entirely different approach. Rather than gene sequencing, Savicell measures the metabolic state of immune cells circulating in the blood – that is, how energy is used by the cell.

This new field – known as immunometabolism – has revealed that immune cells take on specific metabolic "signatures" when they encounter different diseases.

You Can Always Tell a "Hipster"!

The modern American "hipster": a bearded urbanite, often sporting skinny jeans, plaid shirt and scarf. You can spot one coming out of a used record store a mile away. And now there's proof that this look (meant to be an "authentic," old soul style) isn't original.

A Brandeis University study on nonconformity concluded that those who pride themselves on being different in fact tend to dress alike.

But that's not the end of this appropriately ironic story. Writing about that study, MIT Technology Review illustrated its article with a stock photo. A furious note hit the editor's in-box: An emailer who claimed he was

the man in the photo was not happy to be held up as the face of cultural scorn. The editor investigated and found that the photo was actually of a different bearded guy in a plaid shirt and knit cap.



So now we know: Even they can't tell each other apart!

Vikki Helperin
Chapter Information Officer

CURRENT STUDY GROUP OPENINGS - AUGUST 2019

BNC OPEN STUDY GROUPS -

Group #	Group Name	Meeting Day	Time	Description
13	Melody Mavens	4th Friday	10:30	Entertain at local Senior Centers
18	French	2nd Monday	1 PM	Speak French
25	Contemporary Literature	1st Monday	10:30	Read and discuss
27	Monday Book Club	2nd Monday	12:00	Meet for lunch & discuss books
32	Short Story Group	2nd Tues	10:45	Read and discuss
36	Book Group	4th Wed	10:30	Discuss books
111	On The Town	4th Thursday	Varies	Explore LA
139	3rd Tues Book Club	3rd Tuesday	1:00 pm	Read, discuss and lunch
149	Couples Great Discussions	2nd Mon	7:00 pm	Topics from Foreign Policy Assn
156	Movie Group	2nd Tues	4:00 pm	Discuss movies
157	Couples movie group	2nd Sunday		Discuss movies
164	Couples on the Town	1st Sun	Varies	Explore LA
171	Impressionist Art	3rd Thurs	11:00 am	Discuss, read, museums, etc
184	Women's Issues	1st Mon	11:00 am	Topics important to women

PENDING NEW GROUPS

F3	Current Events	3rd Thurs	1:30	Discuss current events
M3	Couples on the Town	Sun	am	Couples explore LA
O3	Couples on The Town	2nd Tuesday	am	Couples explore LA during the week
U3	On The Town	2nd Mon	Varies	Visit different locations
V3	Boomers Book Group	3rd Wed	11 am	Read and discuss
E4	Happy Hour	TBD	TBD	Share Happy Hour Adventures
F4	Boomer movie, dinner group	TBD	TBD	Share a movie/discuss/dinner
M4	Couples on the Town	3rd Wed	Varies	Couples explore LA
W4	Couples Movie Group	2nd Sun	7 PM	Discuss movies pre-selected
Z4	Movie Matinee & Lunch	Friday	TBD	Have lunch together & then see movie
B5	Couples Book Group	Sat	Varies	Discuss books
C5	Gourmet Lunch Group	TBD	Noon	Gourmet Rest: LA, BH, SM, SFV, etc
D5	Movie Group	Wed	Noon	Discuss movies
E5	Women In Politics	TBD	TBD	
F5	Mystery Book Group	2nd Wed	1:30 pm	Read & discuss Mysteries
G5	Beginning Canasta	Mon or Tues	am	Will teach, max 4 people
H5	MEN-Movies wives don't want to see	TBD	TBD	Enjoy YOUR kind of movies
I5	Ladies lunch across the Valley	4th Tues	Noon	Try SFV Restaurants
J5	MEN - Poker with the guys	TBD	Daytime	
K5	MEN – Poker with the guys	TBD	Evening	
L5	MEN – Discussion group	TBD	TBD	Discussions of today
M5	MEN – Let's Talk Sports	TBD	TBD	Discuss, go to., speakers, etc
N5	MEN – Let's Talk Politics	TBD	TBD	Lots to discuss
O5	Breakfast for Men	TBD	9:30-11:30	
P5	New Retirees	TBD	TBD	Discuss your new world
Q5	Jazz	TBD	TBD	Discuss, listen, see, read
R5	Saturday Night Singles	Sat	TBD	Share dinner, movies, etc
S5	Porter Ranch book group	3rd Wed	10:30 am	Book club closer to home?

BNC SFV

STUDY GROUP SIGN-UP PROCEDURE

1. Review the list of study groups with current openings and pending groups.
2. Select the Study Group(s) of interest to you.
3. Complete one "MAIL-IN STUDY GROUP REQUEST FORM" for each group you select.
4. If you have more than one request, you may copy the form or use a blank sheet of paper to enter the required information.
5. Mail the request(s) to the address(es) at the bottom of this form.

The Study Group Committee will process all requests and will refer the requests to the appropriate leaders. The Study Group leaders will contact you.

**PLEASE DO NOT CONTACT THE LEADERS DIRECTLY REGARDING JOINING THEIR GROUP.
WE WILL MAKE EVERY EFFORT TO FULFILL YOUR REQUESTS AS RECEIVED.
PLEASE ALLOW TIME FOR THIS PROCESS TO TAKE PLACE.**

PLEASE CUT HERE ✂-----

MAIL-IN STUDY GROUP REQUEST FORM

**FILL-IN FORM, PRINTING LEGIBLY, MAIL TO ADDRESS AT THE BOTTOM
USE ONE REQUEST FORM FOR EACH GROUP**

Date _____

Group Title _____ Group Number _____

Meeting Day _____ Time _____

Name _____ Home Telephone _____

Address _____ City _____

Zip _____ FAX _____ Email _____

Comments and Suggestions: (Use separate sheet if necessary)

Please return this STUDY GROUP REQUEST FORM:

Book Groups	- Ethel Kaplan	24116 Killion St., Woodland Hills, CA 91367	818-346-6230
Movie Groups	- Rosemary Rubin	5200 White Oak Ave. #40, Encino, CA 91316	818-783-1364
On the Town	- Sharon Heller	6000 Fenwood Ave., Woodland Hills, CA 91367	818-884-3368
All other numbered groups	- Rosemary Rubin	5200 White Oak Ave. #40, Encino, CA 91316	818-783-1364
Pending groups and questions	- Evelyn Perl	4839 Rubio Ave., Encino, CA 91436	818-905-5393

For further information, email Evelyn at: eperl@mindspring.com

**JOIN Brandeis National Committee NOW
FOR NEW MEMBERS ONLY
San Fernando Valley Chapter**

**San Fernando Valley Chapter
BNC RENEWAL MEMBERSHIP FORM**

2019 - 2020

Please PRINT legibly

NEW MEMBERSHIP APPLICATION

Ms. Mrs. Mr. Dr.
Name _____
Address _____
City _____
State _____ Zip _____
Home Phone _____
Email _____
Spouse's Name _____

Ms. Mrs. Mr. Dr.
Name _____
Address _____
City _____
State _____ Zip _____
Home Phone _____
Email _____
Spouse's Name _____

Check one category:
 Single \$60
 Couples \$100

Check one category:
 Single \$60
 Couples \$100

National Dues apply
from July 1, 2019 - June 30, 2020.

Annual National dues apply
from July 1, 2019 - June 30, 2020

Make checks payable to **Brandeis University/BNC**
Membership dues are tax deductible

Make checks payable to **Brandeis University/BNC**
Membership dues are tax deductible

Mail your MEMBERSHIP APPLICATION and CHECK
to:
Naomi Javitz
3541 Green Vista Dr.
Encino, CA 91436
(818) 783-5419

Charge my BNC membership dues of \$ _____ to:
VISA___ Mastercard___ AMEX___
Account number _____
Security Code _____ Exp. date: _____
Signature: _____

For Membership Information contact:
Barbara Kramer (818) 789-3386 or eugenekrmr@aol.com
Sally Hanes (818) 789-5010 or sallyrh@live.com

Mail to:
Naomi Javitz
3541 Green Vista Dr.
Encino, CA 91436
(818) 783-5419

THANK YOU
For becoming a member of the Brandeis National
Committee (BNC) and for your contribution.

If you belong to another BNC Chapter and wish to participate
in our San Fernando Valley Chapter Study Groups,
you **MUST** pay an administrative fee of \$18.00 a year.
Please let us know what Chapter you currently belong to.
Contact: Naomi Javitz 818-783-5419

Tributes

<u>Donor</u>	<u>Recipient</u>	<u>Occasion</u>
<u>Magnify The Mind</u>		
The Muller Family	The Muller Family	Deepest sympathy on the loss of Betty
Sally & Barbara	Naomi Javitz	Mazel Tov on your special Birthday
Naomi Javitz & Antique Group	Mrs. Lee Fink	In memory of your husband Howard
Gloria Kaplan & Alisa Yoo	Georgia & Leonard Alkov	In memory of Bea Steelman
Mrs. Anne Kalsman	Harriet Maran	In memory of your husband Paul
Marion Berkovitz	Kathie Cashman	In memory of dear Dan
Sam Wildman	Gertie Sanders	In memory of Ben Sanders
4th Tuesday "Gadabouts"	SFV BNC Chapter	You're the best!
Myron & Zoe	Rosemary Rubin	Happy Birthday
Novel Experience Book Club	Carol Tobias	In memory of your sister Merle Seigal
<u>Other Tributes</u>		
Carol Fox	Lee Fink	Condolences on the loss of Howard
Barbara Kramer	Carol Roseman	Wishing you well
Marcia Motkin	Bobbie Farkas	Sympathy on the passing of Andrea
Marcia Motkin	Rosemarie Nathanson	Condolence on your loss
Wednesday Book Group	Bobbie Farkas	Condolences on your loss
Eileen Borow	Joan Small	Condolences on your loss
1st Tuesday On the Town	Nina Borin	Thank you for the day
1st Tuesday On the Town	Wendy Hale	Wishing you well
Legal Group	Hal Orchid	Hope to see you soon
Barbara Kramer	Hal Orchid	Wishing you well
Eileen Borow	Joan Kroll	Hope you are better
Thursday Book Group	Sonny Hollander	Get well and heal quickly
4th Tuesday Out & About	Sandy Turkus	Hope you are better
4th Tuesday Out & About	Carol Horowitz	Hope you are better
Harriet & Jack Daniels	Bobbie Farkas	Sympathy on your loss
1st Sunday Film Buffs	Georgie Michaelson	So sorry for your loss
Bobbie Farkas	Family of George Dern	Sympathy on your loss
1st Tuesday On the Town	Dina Mead	Fly to Worlds on High
SFV Brandeis Board	Bobbi Kostin	Heal quickly
SFV Brandeis Board	Elaine Bercy	So sorry for your loss
Claire Rabishaw	Elaine Bercy	Condolences on your loss
Bobbi Kostin & Sandy Schuffman	Elaine Bercy	So sorry for your loss
Lois Kinzelberg	Ed & Carol Horowitz	Happy 50th anniversary
Life After Retirement	Bobbie Farkas	So sorry for your loss
The Motkin Family	Family of George Dern	Deepest sympathy on your loss

BOOK FUND AND “MAGNIFY THE MIND” TRIBUTES

A special way to say “Thank You,” to wish someone a speedy recovery, best wishes on a special occasion, or to convey your condolences on the passing of a loved one. Why purchase a greeting card when a donation is so much more meaningful?

BOOK FUNDS \$6.50 - \$19.50

Your gift will assist in the purchase of journals and books that are crucial to the students and faculty at Brandeis University

- _____ \$6.50 Blue and White Tribute Card
- _____ \$11.50 Goldfarb Library at Night Card
- _____ \$19.50 Louis Brandeis Portrait

Mail To:
Sandy Schuffman
5334 Bayer Place, Woodland Hills, CA 91367

BOOK FUNDS \$35 AND UP

- _____ \$35.00 Learned Research Journal
- _____ \$55.00 Folio (Receives book plate recognition)
- _____ \$100.00 Book Collection (Receives book plate recognition)

“MAGNIFY THE MIND” TRIBUTES

Your Tribute donation to “Magnify the Mind” supports Brandeis scientists in their work to find the causes and cures for neurodegenerative diseases such as Parkinson’s, Alzheimer’s, ALS and Autism
Minimum donation of \$25.00

Mail Book Fund Tributes of \$35 and above as well as “Magnify the Mind” Tributes to:
Sandy Rifkin
23753 Welby Way, West Hills, CA 91307
(818) 999-1512

Enclose your check made out to Brandeis University/BNC and mail with this completed form to the appropriate party as indicated above.

Send Tribute To: _____

Address _____

Check One: ___ In Honor Of ___ In Memory Of

Message: _____

Send Tribute From: _____ Phone: _____

Address _____

BOARD MEMBERS 2019 - 2020

OFFICERS

PRESIDENT.....Lea Templer

VICE PRESIDENTS

Book Fund (\$35 and up) and Sustaining the Mind..... Sandy Rifkin

Book Fund (\$6.50 – up) Sandy Schuffman

Membership..... Barbara Kramer, Sally Hanes

Leadership Development Claire Rabishaw

Registrar Lea Templer

Study Groups Evelyn Perl, Sharon Heller

Fundraising..... Rosemary Rubin

SECRETARIES

Financial..... Naomi Javitz

Recording..... Ruth Fleischman

TREASURER Nomi Ron

CHAPTER INFORMATION OFFICER Vikki Helperin

SPECIAL EVENTS COORDINATOR Ethel Kaplan

CHAPTER BULLETIN EDITOR..... Natalie Hall

DIRECTORS

Lynda Allen • Kay Gordon • Marcia Gould • Ethel Kaplan • Sandy Morgan
Robin Pelter • Elaine Pfefferman • Sheryl Sager • Jan Roth

NOMINATING COMMITTEE (2019-2020)

Barbara Kramer, Chair • Vikki Helperin • Rosemary Rubin
Naomi Javitz • Sally Hanes • Ruth Fleischman, Holdover

We Love Stephanie!



Stephanie Erickson gave an enlightening talk to chapter members June 4 about taking control and navigating the golden years. A licensed clinical social worker, her practice focuses on seniors, their families and decision-making capacity assessments for legal proceedings.

HAVE YOU MOVED?

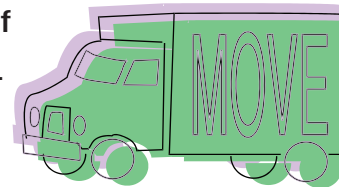
In order to reduce our mailing costs, it is imperative that you notify us of any change of address or telephone number.

Also, please let us know your email address. Call Deyna

Alexander at (818) 886-4735

or email jodee903@sbcglobal.net with any changes.

We appreciate your cooperation!



Did you know our BNC chapter has a dynamic website, filled with photos and information of all sorts?

Go to www.brandeissfv.org and see for yourself!

Want to know what activities are coming up?

Looking for a spot for your “On the Town” group to visit?

You’ll find a long list of possibilities!

Brandeis
National
Committee

Philanthropy.
Learning.
Community.

San Fernando
Valley
Chapter

IN SUPPORT OF BRANDEIS UNIVERSITY

20644 Tribune Street
Chatsworth, CA 91311

ADDRESS SERVICE REQUESTED

Non-Profit Org.
U.S. Postage
PAID
Permit No. 222
Van Nuys, CA

MISSION STATEMENT

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community.

Its membership is connected to the university through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, nonsectarianism and service to the community.

amazon.com

**Your San Fernando Valley Chapter is now
an Amazon Associate!**

From now on, the SFV Chapter and Brandeis benefit whenever you make purchases from Amazon **through our website**. Our chapter will get 10% back on e-books, 5% on paper books, and 5% of anything else that Amazon sells.

To use this amazing new connection, go to www.brandeissfv.org and click the Amazon button on the left side of the Home page. No Keyword is necessary. Then proceed as usual. When you place your order, you will be asked where to bill and ship. Enter your information as you have in the past. Amazon will credit our chapter account automatically as long as your purchase is made and completed through our website.

ONLY by using this port are you (and your family and friends) able to shop as always on Amazon and benefit our chapter at the same time. It costs you nothing — the price for your Amazon goods is the same as if you went directly to Amazon. So please help us in this innovative new way to enhance our contributions to Brandeis neuroscience research and student scholarships.